

# The Bottom Line on Adherence

## How a Texas Pharmacist Used Our RxCOMPASS Platform to Boost Patient Outcomes — and His Profits, Too



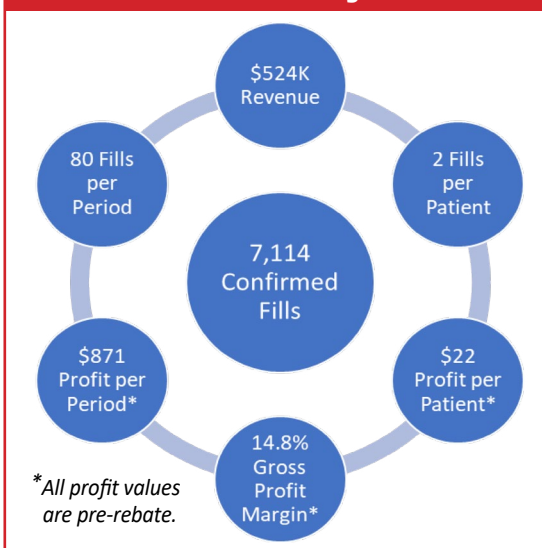
Ben McNabb, PharmD

Love Oak Pharmacy is a thriving, innovative practice in a small town 100 miles west of Fort Worth with a deep commitment to patient adherence. American Pharmacies is proud that owners Ben and Heather McNabb are members and congratulates Ben for winning NCPA's 2018 Outstanding Adherence Practitioner Award!

Ben has taken the non-adherence challenge head-on with innovative compliance packaging and powerful data analytics created by American Pharmacies and FDS to identify non-adherent patients. As Ben's dedication continues to pay off for his patients, our RxCOMPASS software continues to drive healthy gains in his pharmacy's revenue. **Using the RxCOMPASS Refills on Time Report, Ben's staff has conducted 540+ hours of patient outreach and gained more than 7,000 fills and \$500,000 in revenue while improving patient adherence and Star Ratings.**

"RxCompass has been a huge asset in keeping our patients adherent and our business profitable," Ben said. "It helps us prioritize our patient outreach by prescription value. That helps us achieve the highest ROI possible for each call. And the results are easily measured, which gives me peace of mind that our time is well-spent."

### Love Oak Pharmacy's Results



Powered by FDS' MYDATAMART, RxCOMPASS enables you to:

- Pinpoint high-value patients for targeted outreach;
- Monitor Star Ratings & ID non-adherent patients by plan;
- Identify top prescribers & patient groups for focused marketing efforts;
- View high-level business data & drill down for details;
- Build & export custom reports;
- Calculate the post-rebate profitability of specific NDCs; and
- Compile detailed ROI reports on adherence outreach.

The Refills on Time report tracks the timeliness of all refill activity and offers a variety of metrics for prioritizing patient outreach, optimizing time and maximizing ROI. This data-driven outreach nurtures patient relationships, grows med-sync enrollment and improves pharmacy profitability.

**Our groundbreaking RxCOMPASS platform integrates with most pharmacy management systems and is provided FREE to qualifying American Pharmacies members.**

**Visit [www.aprx.org](http://www.aprx.org) to learn more!**

