January
Cervical Health Awareness Month
National Birth Defects Prevention Month
National Blood Donor Month
National Glaucoma Awareness Month
Thyroid Awareness Month
National Folic Acid Awareness Week (6th - 12th)
Healthy Weight Week (20th - 26th)

February
American Heart Month
AMD/Low Vision Awareness Month
National Cancer Prevention Month
National Children’s Dental Health Month
Wise Health Care Consumer Month
Wear Red Day (1st)
National Cardiac Rehab Week (10th-16th)

March
Brain Injury Awareness Month
National Developmental Disabilities Awareness Month
National Kidney Month
National Nutrition Month
Hemophilia Awareness Month
National Colorectal Cancer Awareness Month
National Eye Donor Month
Patient Safety Awareness Week (10th-16th)
American Diabetes Alert Day (27th)

April
National Autism Awareness Month
National Alcohol Awareness Month
National Cancer Control Month
National Child Abuse Prevention Month
National Donate Life Month
Stress Awareness Month
National Minority Health Month
National Public Health Week (1st - 7th)
World Meningitis Day (24th)

May
Asthma and Allergy Awareness Month
Better Sleep Month
Correct Posture Month
Healthy Vision Month
Hepatitis Awareness Month
May (cont.)
Huntington’s Disease Awareness Month
Lupus Awareness Month
National Arthritis Awareness Month
National High Blood Pressure Education Month
National Melanoma/Skin Cancer Awareness Month
National Mental Health Awareness Month
National Stroke Awareness Month
Osteoporosis Awareness Month
Celiac Awareness Month
National Women’s Health Week (12th - 18th)
National Senior Health and Fitness Day (28th)

June
Cataract Awareness Month
National Scleroderma Awareness Month
Men’s Health Month
Migraine and Headache Awareness Month
National Safety Month
Men’s Health Week (10th - 16th)

July
Fireworks Safety Month
UV Safety Month
Psoriasis Awareness Month

August
Children’s Eye Health and Safety Month
National Breastfeeding Month
National Immunization Awareness Month

September
Baby Safety Awareness Month
Blood Cancer Awareness Month
Childhood Cancer Awareness Month
Healthy Aging Month
National Childhood Obesity Awareness Month
Cholesterol Education Month
National Ovarian Cancer Awareness Month
National Recovery Month
National Sickle Cell Disease Awareness Month
Prostate Health Month
Pain Awareness Month
Women’s Health and Fitness Day (26th)
Family Health & Fitness Day (29th)

October
American Pharmacists Month
Talk About Your Medicines Month
Dental Hygiene Awareness Month
Children’s Health Month
Health Literacy Month
Healthy Babies Month
Healthy Lung Month
National Breast Cancer Awareness Month
National Depression and Mental Health Screening Month
National Liver Awareness Month
National Spina Bifida Awareness Month
National Sudden Infant Death Syndrome (SIDS) Awareness Month
National Pharmacy Technician Day (15th)
Respiratory Care Week (20th - 26th)

November
American Diabetes Month
Diabetic Eye Disease Month
Lung Cancer Awareness Month
National Healthy Skin Month
National Alzheimer’s Disease Awareness Month
National Epilepsy Awareness Month
National Family Caregivers Month
National Hospice and Palliative Care Month
National Hospice and Palliative Care Month
National Sudden Infant Death Syndrome (SIDS) Awareness Month
National Pharmacy Technician Day (15th)

December
International AIDS Awareness Month
National Drunk and Drugged Driving Prevention Month
Safe Toys and Gifts Month
National Handwashing Awareness Week (2nd - 8th)
National Influenza Vaccination Week (1st - 7th)
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<td>1 New Year’s Day</td>
<td>2 Find Blood Donor Centers</td>
<td>3 10 Things to Know about HPV and Cervical Cancer Flier</td>
<td>4 HPV &amp; Cervical Cancer Posters Poster #1 Poster #2</td>
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<td>6 Folic Acid Awareness Week (6th-12th)</td>
<td>7 Folic Acid and You Infographic</td>
<td>8 Folic Acid Fact Sheet Eng</td>
<td>9 Folic Acid and Exercise Flier Eng</td>
<td>10 Folic Acid and Water Flier Eng</td>
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<td>15 10 Questions to Ask About your Thyroid Health Flier</td>
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<td>20 Healthy Weight Week (20th-26th)</td>
<td>21 Martin Luther King Day of Service</td>
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<td>23 Physical Activity at Home, Work and Play Flier</td>
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- **National Blood Donor Month**
- **Cervical Health Awareness Month**
- **National Birth Defects Prevention Month**
- **National Glaucoma Awareness Month**
- **Thyroid Awareness Month**

To help your patients get a healthy start to 2019, promote products and services that support patient health and sponsor a blood driver as part of National Blood Donor Month. Use HPV Vaccine bag clippers and stuffers to highlight the importance of Cervical Cancer early detection and prevention.
It's American Heart Month, so show customer appreciation by promoting Valentine's Day with Healthy Heart marketing and events. Hold free blood pressure screenings and offer specials on aspirin, Omega3 and other heart healthy supplements.

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And, since it's Children's Dental Health Month, offer oral health product coupons for parents and a free toothbrush with a dental activity and coloring sheet for kids. If you have space pharmacy, post a few of the sheets up on a bulletin board.
Have a brown bag or town hall Q&A with your patients in honor of Patient Safety Awareness Week. To recognize National Nutrition, partner with a local nutritionist to conduct a free session on healthy eating.

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- National Nutrition Month
- Brain Injury Awareness Month
- National Developmental Disabilities Awareness Month
- National Kidney Month
- Hemophilia Awareness Month
- National Colorectal Cancer Awareness Month
- National Eye Donor Month
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- Stress Awareness Month
- National Autism Awareness Month
- National Alcohol Awareness Month
- National Cancer Control Month
- National Child Abuse Prevention Month
- National Donate Life Month
- National Minority Health Month

Hold a raffle for a gift certificate to a yoga or massage session and display tip sheets on stress reducing techniques. If a gift certificate is outside of your budget, put together a pampering gift basket filled with bubble bath, lotion and other items in your store.
### May 2019

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- Asthma and Allergy Awareness Month
- Better Sleep Month
- Correct Posture Month
- Healthy Vision Month
- Hepatitis Awareness Month
- Huntington's Disease Awareness Month
- Lupus Awareness Month
- National Arthritis Awareness Month
- National High Blood Pressure Education Month
- National Melanoma/Skin Cancer Awareness Month
- National Mental Health Month
- National Stroke Awareness Month

It’s allergy season, so display allergy products in the front of the store. Offer free blood pressure checks and tips to honor Blood Pressure Education Month.
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- Cataract Awareness Month
- National Scleroderma Awareness Month
- Men's Health Month
- Migraine and Headache Awareness Month
- National Safety Month

Does your patient’s know the difference between tension, migraine, cluster, and other types of headaches? Now is the time to educate them and suggest natural and OTC remedies.
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It’s allergy season, so display allergy products in the front of the store. Offer free blood pressure checks and tips to honor Blood Pressure Education Month.

- Fireworks Safety Month
- UV Safety Month
- Psoriasis Awareness Month
It's back to school time. Remind your patients that your pharmacy offers flu shots and various immunizations to prepare the entire family for the remainder of the year.

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- National Immunization Awareness Month
- Children’s Eye Health and Safety Month
- National Breastfeeding Month
This month is full of opportunities to promote your pharmacy’s products and services through community partnerships. Celebrate health and fitness by holding an event on cholesterol, pain awareness or healthy aging at a local community center.

- **Baby Safety Awareness Month**
- **Blood Cancer Awareness Month**
- **Cholesterol Education Month**
- **Childhood Cancer Awareness Month**
- **Healthy Aging Month**
- **National Childhood Obesity Awareness Month**
- **National Ovarian Cancer Awareness Month**
- **National Recovery Month**
- **National Sickle Cell Disease Awareness Month**
- **Prostate Health Month**
- **Pain Awareness Month**

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<td>Just Ask bag clipper</td>
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<td>7 Brown bag medication review bag stuffer</td>
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<td>13</td>
<td>14</td>
<td>15 Medicare Open Enrollment Starts National Pharmacy Technician Day</td>
<td>16 Boss's Day</td>
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<td>19 Sweetest Day</td>
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<td>20 Respiratory Care Week (20th-26th)</td>
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<td>31 Halloween</td>
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Place promotional bag stuffers and clippers on pharmacy bags to promote services and products in your pharmacy. Reach out to non-adherent patients and schedule consultations to discuss their prescriptions.

- American Pharmacist Month
- Talk About Your Medicines Month
- Children's Health Month
- Health Literacy Month
- Healthy Babies Month
- Healthy Lung Month
- National Breast Cancer Awareness
- National Depression and Mental Health Screening Month
- National Liver Awareness Month
- National Spina Bifida Awareness Month
- National Sudden Infant Death Syndrome (SIDS) Awareness Month

Halloween
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<td>Brown bag medication review bag stuffer</td>
<td>1 Flu vaccination bag clippers</td>
<td>2 Adjust your clocks at Midnight</td>
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<td>Daylight Savings</td>
<td>Just Ask bag clipper</td>
<td>Online refill bag clipper</td>
<td>Pet Rx bag clipper</td>
<td>Smoking Cessation Incentive Ideas</td>
<td>Smoker Letter</td>
<td>Non-smoker Letter</td>
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<tr>
<td>Veteran's Day</td>
<td>COPD Resources</td>
<td>Risks from Smoking Infographic</td>
<td>Secondhand Smoke Infographic</td>
<td>Great American Smokeout</td>
<td>Smoker Certificate</td>
<td>Non-smoker Certificate</td>
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<td>Medication log</td>
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<td>Thanksgiving</td>
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<td>Small Business Saturday</td>
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- American Diabetes Month
- Diabetic Eye Disease Month
- Lung Cancer Awareness Month
- National Family Caregivers Month
- National Epilepsy Awareness Month
- COPD Awareness Month
- National Hospice and Palliative Care Month
- Pancreatic Cancer Awareness Month
- Prematurity Awareness Month
- National Healthy Skin Month
- National Alzheimer’s Disease Awareness Month
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<td>2 Handwashing Fliers</td>
<td>3 Flu vaccination bag clippers</td>
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<td>Influenza</td>
<td>Handwashing Awareness Week (1st-7th)</td>
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<td>Medicare Open Enrollment Ends</td>
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<td>10 Online refill bag clipper</td>
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<td>31 New Year’s Eve</td>
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- **International AIDS Awareness Month**
- **National Drunk and Drugged Driving Prevention Month**
- **Safe Toys and Gifts Month**

End the year by giving back to your patients. Send Christmas cards to a few select patients with coupons for front end products. Create a 2020 calendar for patients with your pharmacy’s upcoming events, OTC specials, and a list of your services.
Pharmacy, Health and Wellness Resources

**Bag Clippers and Stuffers**
- Flu vaccination bag clippers
- Just Ask bag clipper
- Brown bag medication review bag stuffer
- Online refill bag clipper
- Pet Rx bag clipper
- Mental Health Payroll Stuffer for Employees
- Stress Awareness Payroll Stuffer for Employees
- Hepatitis B Bag Clipper

**Fliers**
- Folic Acid and Exercise Flier [Eng] | [Span]
- Folic Acid and Water Flier [Eng] | [Span]
- Folic Acid and Veggies Flier [Eng] | [Span]
- 10 Questions to Ask About your Thyroid Health Flier
- Free Handwashing Fliers
- After Quitting Effects Flier
- Men's Health Month Flier
- Stroke and Blood Pressure Flier
- How to Select Sunscreen Flier
- How to protect your skin Flier
- How to Spot Skin Cancer Flier
- Choose My Plate Flier [Eng] | [Span]
- Reach Your Nutrition Goals Flier [Eng] | [Span]
- Enjoy your Food, But Eat Less Flier [Eng] | [Span]
- Dental Health Flier
- 10 Things to Know about HPV and Cervical Cancer Flier
- Choosing Whole-Grain Foods Flier [Eng] | [Span]
- Build a Healthy Meal Flier [Eng] | [Span]
- An Active Lifestyle Flier [Eng] | [Span]
- Physical Activity at Home, Work and Play Flier

**Posters**
- HPV & Cervical Cancer Poster #1 | Poster #2
- Depression - Let's Talk Poster
- Check up and Screenings Guidelines for Women Poster
- Men's Health Month Poster [Eng] | [Span]
- Check up and Screenings Guidelines for Men Poster

**Fact Sheets & Quizzes**
- Folic Acid Fact Sheet [Eng] | [Span]
- Stress Fact Sheet
- Stress Hardiness Quiz

**Infographics**
- Folic Acid and You Infographic
- Risks from Smoking Infographic
- Secondhand Smoke Infographic
- Lifetime of Risk Infographic
- Vaccines Work Infographic
- 5 Vaccine Facts Infographic

**Logs**
- Medication log

**Letters and Certificates**
- Smoker Certificate
- Smoker Letter
- Non-smoker Letter
- Non-smoker Certificate

**Activities**
- Dental Health Activity Sheets [Eng] | [Span]
- Dental Health Coloring Sheets [Eng] | [Span]