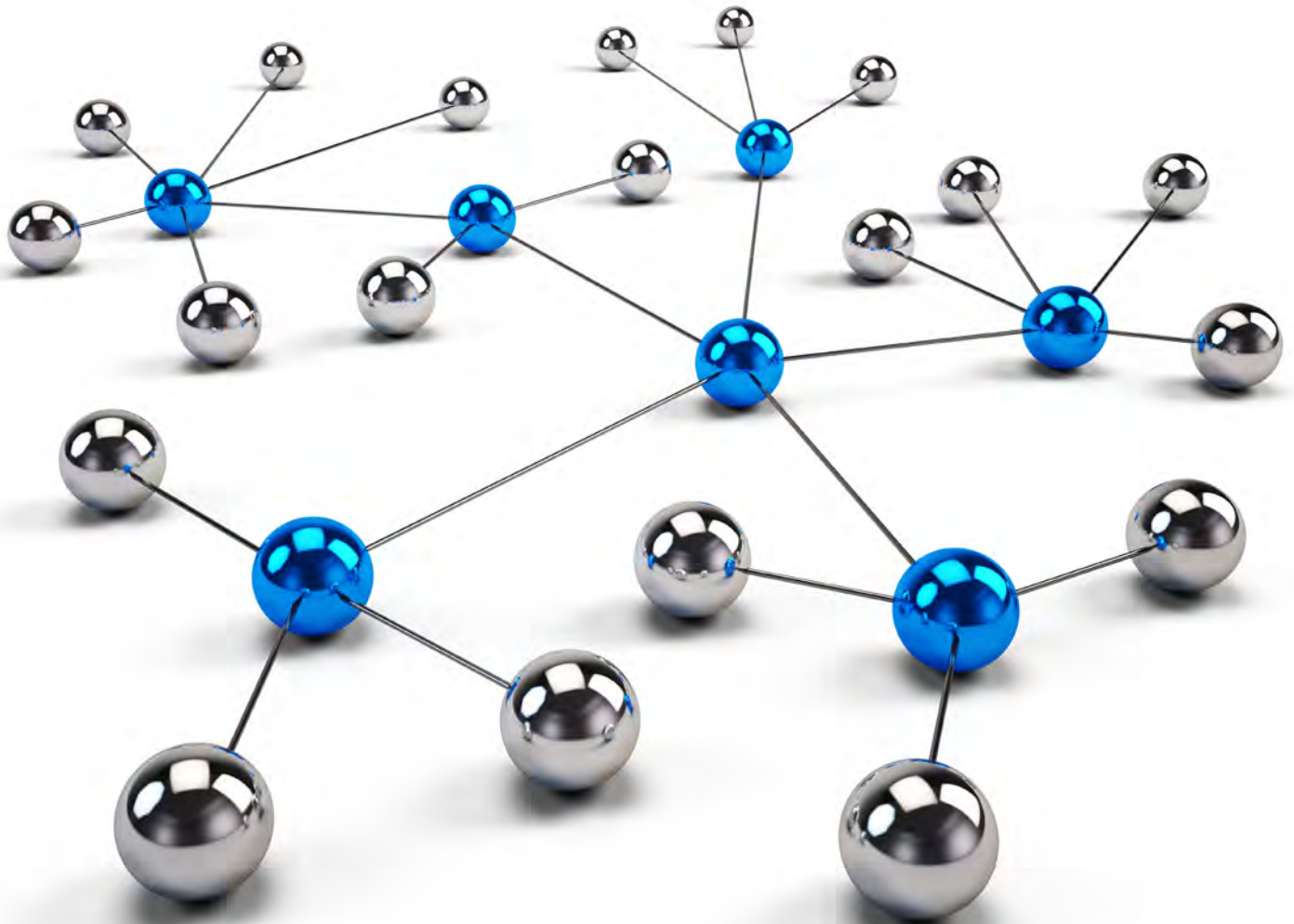


SPONSOR & EXHIBITOR PROSPECTUS

# APEX 2018

AMERICAN PHARMACIES ANNUAL CONFERENCE



CONFERENCE: JUNE 7-9, 2018  
EXHIBIT DAYS: JUNE 8-9, 2018

HYATT HILL COUNTRY RESORT  
SAN ANTONIO



[HTTP://APRXEXHIBIT2018.EVENTBRITE.COM](http://APRXEXHIBIT2018.EVENTBRITE.COM)



# WHY EXHIBIT AT APEX 2018?

## MORE ATTENDEES & NATIONAL REACH

Our 2016 conference drew more than 300 attendees and our rapid growth has added more than 100 new members to our ranks since the start of the year. We're the fastest-growing pharmacy GPO in the nation and we're pulling attendees from an ever-expanding pool.

American Pharmacies now has shareholders and affiliate members in 18 states and growing! You'll have access to independent buyers from many parts of the country.

## MORE OPPORTUNITY FOR CONNECTIONS

We've increased the exhibit time by one hour on Friday, and added four 30-minute Vendor Spotlight Sessions on Saturday afternoon. These \$500 sessions provide a great chance to present information in more detail or conduct hands-on demonstrations.

As at past conferences, you can also interact with multiple prospects by participating in our Conference Golf Tournament, which has been moved to Friday morning to remove any possible interference with the Friday afternoon/evening exhibit period.

## WE'RE CHOOSY ABOUT EXHIBITORS

We don't sell exhibit space to just anyone. We are not interested in making lots of money by filling a huge hall with any company we can get to attend. We limit our exhibitors to a manageable number and seek out companies that are dedicated to the independent pharmacy mission and deliver game-changing value for our members.

## HIGH VALUE, REASONABLE COST

- Exhibitor Packages Start at just \$1,500
- \$225 Hotel Room Rate Includes In-Room Wifi
- Platinum, Gold & Silver Packages Available
- Additional Sponsorship/Advertising Opportunities
- Friday Golf Tournament with \$75 Fee
- Friday Exhibits 5-9 p.m. with Reception 6-9 pm in Hall
- Exhibits Noon - 2 p.m. on Saturday with Lunch in Hall
- Saturday Night Banquet With Music
- All Exhibitors Receive 100-Word Listing with Logo in Conference Binder and full-page color ad insert.

6 HOURS OF DEDICATED EXHIBIT TIME

2 HOURS OF VENDOR SPOTLIGHT SESSIONS

GOLF TOURNAMENT



# HOST HOTEL



## HYATT HILL COUNTRY RESORT SAN ANTONIO, TX

Built on 300 acres of a former cattle ranch, this casually elegant San Antonio resort blends the convenience of the city and the peaceful charm of the Texas Hill Country. Located next door to SeaWorld and a short drive from the airport and downtown, the resort provides easy access to the famous River Walk and the Alamo.



### FACILITIES

- 27-hole Arthur Hills-designed Hill Country Golf Club
- Full-service Windflower Spa for massage, facial, manicure, pedicure & hair styling
- 5-acre water playground with adult pool, whirlpool, cascading waterfall, activity pool, 950' Ramblin' River, FlowRider® wave machine & 22' tower slide
- Health club with full array of cardiovascular machines, free weights, dry sauna, shower & lockers
- Jogging / nature / bicycling trails

RESERVE YOUR ROOM ONLINE:  
<https://aws.passkey.com/go/AmericanPharmacies18>

# SPONSOR & EXHIBITOR LEVELS

## PLATINUM \$5,000

- Named Sponsor of Friday Golf & Sat. Banquet
- 2 Standard Booths at Vendor Expo (\$3,000 value)
- Meeting registration for 3 + 3 guests (\$900 value)
- 4 entries in Friday golf outing (\$300 value)
- 6 admissions to Saturday lunch & evening banquet

## GOLD \$2,500

- Named Sponsor of Friday Welcome Reception
- 1 Standard Booth at the Vendor Expo (\$1,500 value)
- Meeting registration for 1 + 1 guest (\$300 value)
- 2 tickets for Friday golf outing (\$150 value)
- 2 admissions to Saturday lunch & evening banquet

## SILVER \$1,500

- 1 Standard Booth at the Vendor Expo
- 1 meeting registration (guest extra)
- Saturday morning breakfast
- 1 admission to Saturday lunch & evening banquet

## CONFERENCE REGISTRATION FEES

Exhibitor packages include a designated number of registrations for the conference (see exhibitor levels at left). Cost of registering additional employees or guests is:  
(Rates discounted through 4/8/2018; regular rates after.)

	Early	Regular
Exhibitor & 1 Guest	\$150	\$250
Extra Guest (12+)	\$ 75	\$125
Child (3-11)	\$ 50	\$ 75

## ALL EXHIBITS INCLUDE:

- 8' x 8' Booth Space with draped 6-foot table
- 2 Side Chairs
- B&W Sign with Company Name

Electricity & Wifi access are available in the Exhibit Hall & are obtained through Exhibitor Services at the Hyatt.

## ADDITIONAL SPONSORSHIPS

We have a limited number of special sponsorship opportunities that provide even greater exposure:

- Sponsorship of keynote Speaker \$5,000 (1)
- Exhibitor Spotlight Sessions \$500 (4) 30-minute sales/marketing presentation opportunity from 2-4 p.m. on Saturday
- Student Independent Careers Forum Sponsorship: \$1,500 (2)

## BAG STUFFERS

There is no charge to provide bag stuffers for golf bags or conference attendee bags. For attendee bag stuffers, please plan to provide 200 items; for the golf tournament bags, please provide 80 items. To discuss bag stuffers and make arrangements for delivery of items to American Pharmacies, please contact Ryan Gevara at [rgevara@aprx.org](mailto:rgevara@aprx.org).



## EXHIBITOR SCHEDULE

### Exhibit Set-up:

Friday, June 8 | 7 a.m. – 4 p.m.

### Exhibit Hours:

5-9 p.m. Fri | Noon – 2 p.m. Sat.

### Exhibitor Spotlight Sessions (4)

2-4 p.m. Sat. (30 minutes each)

### Exhibit Breakdown:

2-5 p.m. Sat.



# 2017 GOLF TOURNAMENT



Our 2018 Golf Tournament on Friday, June 8, is a fantastic opportunity to spend quality time with prospects in a fun foursome scramble at the scenic Hyatt Hill Country Golf Club. There will be \$600 in prizes and the tournament entry fee is only \$75. Tee -offs start at 8 a.m.

Be sure to fill out a foursome signup sheet and send it to us after you register for the tournament. We will do our best to group you with players of your choice, but we must pick competitive teams. If you don't have a set foursome, don't worry, we'll group you.

## PAYMENT

Greens fees are \$75 per person & are paid online at the time of meeting registration. Please contact us if you need an invoice for payment or want to pay by check.



## \$600 IN PRIZES!

\$100 gift cards will go to the man and woman who hit the longest drive of the day on the designated holes. \$100 gift cards also will also go to the four players who put their approach shots closest to the cup on the four designated holes.

## Go For The GREEN

*Put your approach shot closest to the pin on this hole & win a \$100 gift card!*



PLEASE DIRECT  
GOLF QUESTIONS  
TO RYAN BEVARA:  
956-245-7971 OR  
RBEVARA@APRX.ORG